

Taja-Symone Evans

GRAPHIC DESIGNER



CONTACT

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OBJECTIVE

I am an experienced graphic designer with 4+ years in the industry, 30+ clients and over 400 assets created for different brands. I am also a photographer and content creator seeking a full-time position in the field of communications, graphic design or content creation where I can apply my knowledge and skills for continuous improvement as well as become a necessary asset to a team of talented individuals.

ACCOMPLISHMENTS

Work has been featured in:

VoyageMIA

MIEUX Magazine

Adobe BEHANCE Gallery

Dribbble Gallery

PROFESSIONAL EXPERIENCE

CONTRACT GRAPHIC DESIGNER

TSYMONE VISUALS | JAN 2015 - PRESENT

Designed branding materials, social media content and logos for many small businesses. Designed 50+ logo design and branding concepts for businesses.

CONTRACT PHOTOGRAPHER

TSYMONE VISUALS | JAN 2015 - PRESENT

Conceptualized, edited and shot many photoshoots for different artists, businesses and clients. Done of 15 stylized photoshoots for clients, resulting in increased brand awareness for their companies.

SOCIAL MEDIA MANAGER / MARKETING COORDINATOR

LOCAL PROCESSING SOLUTIONS | APRIL 2016 - PRESENT

Created well planned social media strategy concepts for a credit card processing company. Gained valuable insight on creating assets for finance based businesses.

BRANDING SPECIALIST

CREDIT SPOTTER | APRIL 2017 - PRESENT

Conceptualized and designed personal branding and aesthetics for a startup company. Created content for copy writing.

GRAPHIC DESIGNER

MIEUX MAGAZINE | OCTOBER 2018 - PRESENT

Designed 100+ media assets for MIEUX Magazine for use on social channels as well worked as an outsourced graphic designer for this company. Created Promotional & Print design work to increase brand awareness across Florida.

GRAPHIC DESIGNER / MARKETING INTERN

ST. LUKE'S METHODIST CHURCH | NOVEMBER 2018 -APRIL 2019

Creating Social Media Marketing Plans Content Strategies as well as, managing multiple social media marketing accounts. Also assisting in creating Social Media Ads, Content Design and Writing for social media.

INTERNET MEME CREATOR PLATINUM CREATIVE - FULL SAIL UNIVERSITY

HALL OF FAME 10 | MAY 2019

Created humor content for the Hall Of Fame 10 Content Development Team as well as the Social Media Team to for this huge event. Created content that was engaging for social media and analyzing the target audience.

EDUCATION

ASSOCIATES DEGREE - MASS COMMUNICATIONS - DIGITAL MEDIA & DESIGN STUDIES

FLORIDA INTERNATIONAL UNIVERSITY | 2015 - 2016

BACHELORS DEGREE - BACHELORS OF SCIENCE - MEDIA COMMUNICATIONS - GRAPHIC DESIGN

FULL SAIL UNIVERSITY | 2017-2019

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Premiere
Adobe InDesign
Adobe Dimension
Adobe Lightroom
Microsoft Office
Illustration
Photo Editing
Social Media Marketing
Graphic Design

SOFT SKILLS

Project Management
Detail Oriented
Innovative
Problem Solver
Creative
Communication Skills
Strategy Execution
Content Creation
Project Presentations